

On April 11-12, 2019, the Retail Analytics Council (RAC) will host its annual Retail Robotics and AI Conference in Evanston, IL.

New to the Conference this year is the Robots in Retail Competition. Interested firms are invited to apply for consideration (details follow). A group of judges will select those firms that offer the most significant, use of robotics to create unique, relevant, and value-creating solutions for retailers. Winning firms will be invited to present at the Conference to a senior-level retailer audience of 150 individuals.

Applications for the RAC Robots in Retail Competition are available online, and must be completed by January 22, 2019 (available at [this webpage](#)).

The RAC Robots in Retail Competition is groundbreaking because it focuses on retail solutions and involves top retailers in the process. Entrepreneurs and solution providers who take part will have unparalleled visibility and direct access to top retailers looking for advanced technology solutions.

From the pool of applicants, 10 will be selected as finalists under review by retail investment firm RevTech Ventures. Based upon the review by RevTech Ventures, three applicants will be chosen to present on April 12, 2019, at the annual RAC Retail Robotics and AI Conference in Evanston, IL. Attendees include RAC [Retail Advisory Board members](#) and other senior-level retailers. The winning entries will also receive extensive promotion related to the Conference and will be the subject of a press release created by the RAC Retail Robotics and AI Conference team.

While the criteria for selecting winners will not be divulged, the judging committee is looking for retail robotics solutions that best incorporate the following characteristics:

- Generate uncommon value for retailers.
- Generate uncommon value for retail customers.
- Creates or enables uncommon consumer experience features.
- Is highly defensible (significant breakthrough, difficult to duplicate).
- Indicates a direction that will advance the future of retail.

The Retail Analytics Council welcomes all participants in the Robots in Retail Competition. If you have any questions, please direct them to [Jeff Donaldson \(jeff@intriosity.com\)](#), the Retail Robotics Initiative Advisory Board member who is managing the competition process.

Important Dates

January 22, 2019

Last day to submit applications

February 7, 2019

Announcement of the 10 finalists selected for review by investment firm RevTech Ventures

February 22, 2019

Announcement of 3 finalists to present at Northwestern University

April 12, 2019

3 finalists present at Northwestern University